

Namibia Information Workers Association

P.O. Box 308 Windhoek*

NIWA STRATEGIC OBJECTIVES 2017- 2021

Strategic Directions

Vision

“Empowering the nation through information and knowledge sharing”

Mission

1. “To unite all information workers in Namibia in an autonomous and representative body”
2. “To promote equitable access to quality information knowledge to support social-economic, scientific and cultural development”.

Objective 1: Develop training and human development programme

- Survey of needs
- Training
- Information workers skills audit

Objective 2: Develop inclusive strategies for young professionals

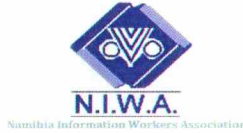
- Create space for students’ participation
- Leadership Training
- Succession Planning

Objective 3: Improve strategies for recruit and retention of members

- Recruitment Drives
- Members needs survey

Objective 4: Strengthen communication/marketing to enhance visibility of NIWA

- Newsletter
- Website
- Facebook Page



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- Marketing Plan

Objective 5: Develop strategies for NIWA to support National Development

- Promote development goals

Objective 6: Strengthen Advocacy programmes

- Advocate for enabling policies
- Form NIWA advocacy committee
- Adapt existing advocacy toolkit

Objective 7: Strengthen good governance

- Promote good governance
- Succession Planning
- Constitution review

Objective 8: Strengthen networking at regional and international levels

- Hosting of SCECSAL and ESARBICA
- Hosting regional conference

Objective 9: Develop functioning branches and interest groups

- Criteria for establishing branches/ interest groups
- Promote new branches
- Promote interest groups

Objective 10: Ensure sustainable growth through resource mobilization and prudent financial management

- Funding proposals
- Advocacy for annual funding from NLIC and NIWA office space from NLAS
- Fundraising program